





How to Buy a New \$3,476 Daikin Furnace for Only \$579

(Read Amazing Story Below)

Dear V.I.P. Customer,

Yes, it's true, you can actually replace your old (and probably very inefficient) furnace and air conditioner for at least \$2,897 less than you would have to pay at any other time.

Let me explain, every year the first three months of the year have "killed" my business. I have lost a ton of money during these "Killer" months, and it takes me the remaining months of the year to make up for them. And I'm looking for the same thing to happen this year.

MY PROBLEM IS YOUR OPPORTUNITY

I've decided to give up trying to make a profit during the "Killer" months. If I can only minimize my losses during the first quarter, I will come out ahead the other nine months.

Here's how this (admittedly daring) offer came about.

Every year we negotiate huge discounts and stocking plans with Daikin. So, we negotiated and stocked our warehouse with Daikin this year and, of course, it never seems to come out right. There is always some inventory that I must hold over until the next season. Because of the quantity and the time of the year, I have decided to put a special package together.

These are new 2021 models. They are NOT seconds or "blems" or standard "builder" models. They are factory fresh premium Daikin air conditioners and furnaces available with a full **12-year factory parts and labor warranty.**

HERE'S HOW YOU CAN GET A DAIKIN FURNACE FOR "ZIP"

By putting this furnace and air conditioner package together then "Jaw Boning" the factory and committing to a do-or-die purchase agreement of a limited number of systems, I was able to buy both the furnace and the air conditioner for less than I thought possible!

So, if you buy one of these new premium Daikin air conditioners (but only if one of the four sizes I have will fit your house, of course) I am giving you the furnace FREE. All I ask is for the \$579 in labor that it costs me to have your furnace installed.

HERE'S HOW

Just call **281-332-9555** or **1-800-443-3992** anytime to schedule an appointment. I will come out and measure your home (and determine the availability of the proper size). Don't forget, I only have a very few of these matched systems in four sizes. When they are gone this remarkable offer also ends.

I'm betting that if I make you an offer that is "irresistible" (at least it should be if your furnace or air conditioner is over eight years old) and I barely mark it above the below-wholesale price I paid, I will accomplish two things:

- 1. It will cover my rent, utilities, insurance, and taxes in the "Killer" months.
- 2. I can pay my professional staff of twenty-three technicians to work instead of paying them to sit at home.

If I can accomplish these two objectives, I will minimize my losses and the rest of the year can be a winner.

NO OBLIGATION

Even after I completely explain the installation there is absolutely no obligation. If you decide you don't want to take advantage of the spectacular savings – that's ok. I will even give you a surprise gift worth \$50 if your unit is over ten years old, just because you were kind enough to read this letter and give me a chance to solve my problem. I want you to think well of **Weeks Service Company** even if you don't buy.

YOU CAN BUY WITH NO CASH

You don't even have to pay me right away. In fact, with your approved credit I can offer you a six-month nointerest payment plan. And consider this, if you decide to make monthly investments beyond the first six months, the entire amount of your payments would likely be offset by the savings on your utility bills. It's like "having your cake and eating it too."

DOUBLE THE DIFFERENCE UTILITY SAVINGS

I'm so confident that you will save at least 28% on your cooling and heating bills (I'm projecting more like 40% to 50%) that I will pay you <u>Double the Difference</u> for two years if you don't. There is no way you can lose. Your lower utility bills will probably make your payment. And I will even double your savings if you save less than 28%. If these premium systems were not among the best on the market, I couldn't afford to make such a promise.

WHY THIS OFFER CAN'T LAST

Please call and reserve your systems today. Here are two reasons why.

- 1. I have only a limited inventory of each of the four sizes. When all the air conditioners are sold and all the free furnaces are given away in that size, that's it. There are no more at this price.
- 2. If I have any of the systems left on March 31st (I doubt I will) this offer still ends.

Here's why.

The only reason I am making this low- or no-profit (for me) offer is because of the "Killer" months. My business always starts improving in the spring and since the furnaces didn't "cost" me anything I can sell them at regular prices next fall and still come out ahead.

Give us a call now at **281-332-9555** or **1-800-443-3992** and we will set up an appointment for your no-obligation survey.

Thank you for reading this rather long letter. I hope you will profit greatly because of it.

Warmly,

Cindy Weeks

Cindy Weeks

Weeks Service Company



P.S. If your heating system is all electric, don't worry we have also negotiated special pricing for electric heaters too... just be sure to mention when you call that it's all electric!

P.P.S. Don't forget if your air conditioner is over ten years old a rewarding \$50 surprise gift awaits you. And there is no obligation.